

Kansas Telehealth Summit

Learn the latest telehealth and HIT trends for supporting primary care and improving quality of care.

April 16, 2019

Hotel at Old Town
830 E 1st St N
Wichita, Kan.

Kansas Telehealth Summit

Recent years have seen significant growth in the use of telehealth, to the point where more than half of U.S. hospitals connect with patients and consulting practitioners through the use of video and other technology. Emerging technologies and innovations are continually opening up new opportunities. Whether you are just beginning to implement telehealth or are looking for growth strategies, the Kansas Telehealth Summit provides valuable information for your journey. Speakers will share their healthcare technology success stories and best practices based on real life experiences and programs in a variety of healthcare settings. Keynote presentations, panel discussions and breakout sessions will provide opportunities for interaction with experts and peers.

OBJECTIVES

At the conclusion of the conference, participants will be able to:

- Apply the latest technologies in telehealth to rural primary care.
- Discuss the organizational and financial aspects of employing telehealth.
- Use telehealth in a variety of primary care settings.

TARGET AUDIENCE

Health care administrators, IT management, public health personnel and health care and behavioral health professionals

HOW TO REGISTER

Register online at www.eeds.com/live/903537

Registration Deadline: April 3, 2019

For further assistance with registration, contact the KU AHEC Statewide Office by calling (620) 235-4040.

REGISTRATION/CANCELLATION

The registration fee is \$75.00. Pre-registration deadline is April 3, 2019. A \$15 late fee will be assessed after April 3, 2019. Pre-registration is your only guarantee of space, program materials, lunch and refreshments. **Registration will end April 10, 2019; at-door registrations will only be accepted if space is available after this date.**

A registrant may cancel no later than April 11, 2019, to receive a refund, minus a \$15.00 administrative fee. After that time, no refunds will be made. The registration fee will not be transferred to future offerings. Refunds are made by mail. The sponsors reserve the right to cancel the program in the event of insufficient registration. The sponsors will not be responsible for any losses incurred by registrants, including but not limited to airline cancellation charges or hotel deposits.

HOTEL

All events will take place at the Hotel at Old Town, 803 East 1st St., Wichita, Kan. A block of rooms has been reserved until April 1, 2019 at the rate of \$125, plus tax. To take advantage of this rate, make your reservations by calling (316) 267-4800. Be sure to mention the "Kansas Telehealth Summit." After April 1, 2019, room availability and rate cannot be guaranteed.

FOR MORE INFORMATION

Call KU Area Health Education Center at (620) 235-4040

PROGRAM ACCESSIBILITY

We accommodate people with disabilities. Please call (620) 235-4040 or mark the space on the registration form and a KUMC Area Health Education Center representative will contact you to discuss your needs. To ensure accommodation, please register at least two weeks before the start of the conference. The sponsors are committed to providing programs and activities to all persons regardless of race, religion, color, national origin, ancestry, sex, age, disability, and veteran status. In addition, university policies prohibit discrimination on the basis of sexual orientation, marital status, and parental status. KUMC is an AA/EEO Title IX institution.

PLANNING COMMITTEE

Ryan Spaulding, Ph.D.; Vice Chancellor, Institute for Community Engagement, The University of Kansas Medical Center

Janine Gracy, MS, CHES, CPP; Project Director, Heartland Telehealth Resource Center

Shawna Wright, Ph.D., LP; Associate Director, The University of Kansas Center for Telemedicine and Telehealth

Carla Deckert, PMP; The University of Kansas Medical Center Project ECHO Project Director

Mary Beth Warren, MS, RN; Executive Director, Area Health Education Centers and Office of CE/PD, The University of Kansas Medical Center

CONTINUING EDUCATION CREDIT

Physicians: The University of Kansas Medical Center Office of Continuing Medical Education is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

University of Kansas Medical Center Continuing Medical Education designates this live activity for a maximum of 5.75 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

APRNs/Nurses: The University of Kansas Medical Center Area Health Education Center East is approved as a provider of CNE by the Kansas State Board of Nursing. This course offering is approved for 6.9 contact hours applicable for APRN, RN, or LPN relicensure. Kansas State Board of Nursing provider number: LT0056-0749. Mary Beth Warren, MS, RN, Coordinator. Continuing education credit will be prorated according to documented attendance.

Social Workers: The University of Kansas Medical Center Area Health Education Center East, as an approved provider of continuing education by the Kansas Behavioral Sciences Regulatory Board presents this offering for a maximum of 6.75 hours credit applicable for relicensure of LASWSs, LBSWs, LMSWs and LSCSWs. Kansas Provider Number 12-002. Karen Aufdemberge BSN, RN, coordinator.

All other attendees will receive a certificate of attendance.

Kansas Telehealth Summit

CONFERENCE AGENDA

- 8:30 - 8:45 a.m. OPENING REMARKS**
Ryan Spaulding, Ph.D.; Vice Chancellor, Institute for Community Engagement, The University of Kansas Medical Center
- 8:45 - 9:45 a.m. KEYNOTE ADDRESS - The Potential of Virtual Care: Expanding How You Care for Your Patients**
Steve North, M.D., MPH, FAAFP; Medical Director for Virtual Care, Mission Health
- 9:45 - 10:15 a.m. BREAK AND EXHIBIT HALL**
- 10:15 - 11:00 a.m. BREAKOUT SESSIONS #1**
1A - Clinical/Educational Track: Telehealth 101 and Making the Business Case
Janine Gracy, MS, CHES, CPP; Project Director, Heartland Telehealth Resource Center
1B - Chronic Disease Management: Connecting Teens for Support with Complex Home Care: Peers, Professionals, Skill-Building Apps and Prompts
Donna Yadrich, MPA; Research Interventions & Internet Site Coordinator, School of Nursing and Health Professions Office of Grants and Research, The University of Kansas Medical Center
1C - Financial & Operations Track: Rural Experiences with Telemedicine
Michael Machen; M.D., Family Medicine
- 11:00 - 11:15 a.m. BREAK AND EXHIBIT HALL**
- 11:15 - 12:00 p.m. BREAKOUT SESSIONS #2**
2A - Clinical/Educational Track: A Rural Network Telehealth Model: Partnering with Schools
Shelly Brensing, ADN, RN; Retired Special Education Nurse, South Central Kansas Special Education Cooperative
2B - Chronic Disease Management: Telebehavioral Health: Rural Implications and Applications
Shawna Wright, Ph.D., LP; Associate Director, The University of Kansas Center for Telemedicine and Telehealth
2C - Financial & Operations Track: HRSA Telehealth Funding Opportunities
Nancy Rios; HRSA, Deputy Regional Administrator, Office of Regional Operations, Kansas City Regional Office
- 12:00 - 12:30 p.m. ROUNDTABLE SESSION - What Do We Need in Kansas?**
- 12:30 - 1:30 p.m. LUNCH AND EXHIBIT HALL**
- 1:30 - 2:15 p.m. PANEL DISCUSSION - Stakeholder Thoughts and Trends for Telehealth**
Jon Rosell, Ph.D.; Executive Director, Kansas Medical Society; Thomas J. Sloan, Ph.D.; Kansas House of Representatives (Ret.), District 45; Karen Braman, RPh, MS; Senior Vice President, Healthcare Strategy and Policy, Kansas Hospital Association; Sunee N. Mickle; Vice President, Government and Community Relations Blue Cross and Blue Shield of Kansas, Inc.; and Rick Ament, FACHE; Director, Robert J. Dole, VA Medical Center
- 2:15 - 2:30 p.m. BREAK AND EXHIBIT HALL**
- 2:30 - 3:15 p.m. BREAKOUT SESSIONS #3**
3A - Clinical/Educational Track: Engaging Communities and Schools via Telehealth
Pamela Cartwright RN BSN, SBAMH Director of Community Health Services
3B - Chronic Disease Management: Ashley Clinic eVisit Program
Robert Thomen, M.D.; Ashley Clinic
3C - Financial & Operations Track: Telemedicine: A Provider Perspective
Traci Hansen; Director of Marketing and Business Development, Hutchinson Clinic; and Terri Wagoner; Patient Access and Account Manager, Telemedicine Coordinator, Ellsworth County Medical Center
- 3:15 - 3:30 p.m. Passing Break**
- 3:30 - 4:15 p.m. BREAKOUT SESSIONS #4**
4A - Clinical/Educational Track: Making Geography Irrelevant
Carla Deckert, PMP; The University of Kansas Medical Center Project ECHO Project Director
4B - Chronic Disease Management: Telehealth Addiction Treatment in Primary Care Settings
Shane Hudson, MS, LCP, LCAC; President and CEO, CKF Addiction Treatment
4C - Financial & Operations Track: Reimbursement and Kansas Telemedicine Law
Ryan Spaulding, Ph.D.
- 4:15 - 4:30 p.m. CLOSING REMARKS AND ADJOURN**

Kansas Telehealth Summit

KEYNOTE SPEAKER

Steve North, M.D.



Steve North, MD, MPH, FAAFP, has been the Medical Director for Virtual Care, Mission Health Systems in North Carolina since 2013. Dr. North currently provides primary care services and adolescent medicine consultations. He is also the founder and medical director for the Center for Rural Health Innovations in Spruce Pine, NC, focusing on the use of cutting edge technology and practice change strategies to improve access to health care in rural America and serves as the medical director for Health-c-Schools Telemedicine Network, one of the first community based school-based telemedicine programs in the nation.

PANELIST SPEAKERS

Jon Rosell, Ph.D.



Jon Rosell, Ph.D. assumed the position of Executive Director of the Kansas Medical Society in January 2017. He previously served for 10 years as the Executive Director of the Medical Society of Sedgwick County (Wichita KS) where he was actively engaged in improving health and health care. He has more than 30 years of administrative experience in not-for-profit and for-profit organizations. In addition to overseeing KMS, Rosell serves in several leadership roles including: Past President of the American Association of Medical Society Executives Board of Directors, KaMMCO Board of Directors and the Kansas Health Information Network (KHIN) Board of Directors - Secretary. He recently served on the Wichita Area Chamber of Commerce Board of Directors (Chairman), Leadership Kansas Board of Directors and the Wichita Center for Graduate Medical Education Board of Directors.

Sunee N. Mickle



Sunee N. Mickle was promoted to vice president of government and community relations in April 2018. In that role, Mickle is responsible for federal administration and congressional relations, state administration and legislative relations, and regulatory relations involving the Kansas Insurance Department and other agencies. In addition, she has a leadership role in maintaining the company's position as a good corporate citizen through corporate giving, volunteerism, community partnerships and public health initiatives that improve the health of Kansans.

Mickle joined Blue Cross in October 2007 as director of government relations. Prior to joining the company, Mickle served as senior policy analyst for the Kansas Health Institute, and also worked for Merck & Co., Inc., and Johnson & Johnson Health Care Systems, Inc., both in New Jersey.

Mickle holds a bachelor of science degree in public health from Rutgers University – New Brunswick, The State University of New Jersey. She received her juris doctorate from Washburn University School of Law in 2006, where she received numerous honors including the Delano Lewis Award for Excellence.

Mickle is currently on the board of directors for the Washburn University Foundation Board of Trustees and a member of the Washburn University School of Law Alumni Association Board of Governors. In addition, she serves on the board of advisors for the Washburn University School of Law Business and Transactional Law Center, and on the Harvesters – Community Food Network's corporate advisory council. She is a member of the American Bar Association, Kansas Bar Association and Women Attorneys Association of Topeka.

Thomas J. Sloan, Ph.D.



Dr. Thomas Sloan served 24 years in the Kansas House of Representatives, retiring in January 2019. He chaired several legislative committees that addressed the potential for tele-health programs to cost-effectively benefit health care recipients and providers. He continues to advocate for increased technical coordination between federal, state, and private-sector health care institutions and providers to better serve health care consumers.

Karen Braman, RPh, MS



Karen Braman is senior vice president of healthcare strategy and policy with the Kansas Hospital Association (KHA). Ms. Braman has more than 20 years of experience in pharmacy, health care strategy, policy and quality improvement. She started her career in the hospital setting as a staff pharmacist and has served hospitals as a trauma pharmacy coordinator and as a director of pharmacy. Prior to joining the Kansas Hospital Association, Ms. Braman was president and chief executive officer for the Kansas Foundation for Medical Care, Inc., she successfully cultivated and fostered relationships with healthcare stakeholders working to improve healthcare quality and outcomes in Kansas and regionally, improved organization performance and secured new opportunities aimed at improving health outcomes in Kansas.

Ms. Braman has also served as president of the Kansas Board of Pharmacy and chair of the Kansas Health Information Exchange Board. She received both her pharmacy degree and her master of science degree from the University of Kansas. As part of the KHA team, Karen has leadership roles in quality and patient safety, clinical data/analytics, physician leadership development, prescription drug-related issues, healthcare delivery system transformation and strategic planning.

Rick A. Ament, FACHE



Rick A. Ament, FACHE, was appointed as the Health System Administrator and Medical Center Director for the Robert J. Dole VA Medical Center, Wichita, Kan. in December 2016. In this capacity, Mr. Ament provides executive leadership to the Medical Center as well as all Veterans Health Administration services delivered by six Community Based Outpatient Clinics in South and Western Kansas. Mr. Ament, is a Board-Certified Healthcare Executive, with more than 30 years of experience.

Mr. Ament's experiences include numerous CEO roles, organizational turnarounds, strategic consultations and multi-facility operations. As a consultant and operations improvement executive, he has positively impacted more than 30 hospitals. He has been the president of a tertiary hospital and the COO of a large healthcare system in Wisconsin where he led a team of 6 Hospital Presidents. As the Regional Vice President and Market Manager for Quorum Health Resources, he had operational responsibility for 11 hospitals. He was CEO of Bay Area Medical Center where, in 1987 he and his team were recognized nationally as Hospital Magazine's "Turnaround Hospital of the Year". Mr. Ament has been the recipient of the Wisconsin Regent's Award as the ACHE Young Healthcare Executive of the Year.

A proud, second generation, Air Force Veteran, Mr. Ament served 6 years active duty, 2 of which were as a Medical Service Corps officer. A graduate of the Virginia Tech Corps of Cadets, Mr. Ament was commissioned a second lieutenant and received his BA in Political Science. He later received his MS in Hospital Administration from Central Michigan University in 1987. From 1991-1992 he attended and graduated from the Ohio State University's Healthcare Executive Leadership Program. In 1993, he became a Fellow in the American College of Healthcare Executives.