

# VALUE-BASED CARE AND ALTERNATIVE PAYMENT MODELS: UNDERSTANDING COMMON TERMINOLOGY



## CARE DELIVERY

### Accountable Care Organizations

**(ACOs):** Accountable Care Organizations are alliances of physicians, hospitals, and/or other health care providers that deliver and coordinate care for patients. The alliances may be formed through various structures, including but not limited to clinically integrated networks (CIN), independent practice associations (IPA), and physician-hospital organizations (PHO).

**Care Coordination:** Management of referrals and information exchange among medical and non-medical professionals (e.g., I need help managing multiple providers of care for my child with medical or social complexity.)<sup>1</sup>

**Care Management:** Application of systems, science, incentives, and information to improve medical practice and help patients manage medical conditions more effectively (e.g., I need help managing my child's diabetes.)<sup>1</sup>

**Clinical Integration:** Clinical integration is a vehicle through which providers are able to jointly contract directly with payers. It is a specific term that the Federal Trade Commission has defined as "an active and ongoing program to evaluate and modify practice patterns by the network's physician participants and create a high degree of interdependence and cooperation among the physicians to control cost and ensure quality."<sup>2</sup> In summary, a clinically integrated network is a group of physicians organizing themselves to improve cost and quality by operating under a shared set of clinical guidelines and measures.

### Independent Practice Association

**(IPA):** An independent physician association is a business entity organized and owned by a network of independent physician practices for the purpose of reducing overhead or pursuing business

ventures such as contracts with employers, accountable care organizations and/or managed care organizations. There are substantial opportunities for innovation in delivery system modeling and benefit design in the creation of physician networks. Specifically, creation of practice networks involving patient-centered medical home practices may accelerate important and necessary changes in health care delivery.<sup>3</sup>

**Patient Attribution:** The method used to determine which provider or provider group is responsible for a patient's care and costs.<sup>4</sup> Most value-based arrangements are dependent upon a defined population of patients attributed to the contracting entity's primary care providers (PCP). Although methodologies can vary (e.g., self-reported use of primary care, prescription data, select specialty care, etc.), they often use claims and encounter history to attribute the most relevant provider.

### Patient-centered Medical Home

**(PCMH):** The Patient-centered Medical Home is a care model that transforms how primary care is organized and delivered. The Agency for Healthcare Research and Quality (AHRQ) defines a medical home not simply as a place but as a model of the organization of primary care that delivers the core functions of primary health care and encompasses the following five functions and attributes:

1. comprehensive care
2. patient-centered
3. coordinated care
4. accessible services
5. quality and safety.<sup>5</sup>

Patient-centered Medical Homes are delivery systems, not reimbursement models, that can be applied to and support provider performance within value-based care contracts.

### Physician-Hospital Organization

**(PHO):** a physician-hospital organization is a legal entity generally formed by physicians and one or more hospitals with

the intention of negotiating contracts with payers and sharing in the financial rewards of controlling costs while delivering high-quality care.<sup>6</sup>

**Population Health:** Population health is a cohesive, integrated and comprehensive approach to health considering the distribution of health outcomes within a population, the health determinants that influence the distribution of care, and the policies and interventions that impact and are impacted by the determinants.<sup>7</sup>

### Population Health Management:

Population health management is a broad term to describe the collection of activities, resources, and tools focused on delivering value-based care. Population health management supports the aggregation of patient data across the care continuum, the analysis of that data into a single, actionable patient record, and the actions through which care providers can improve both clinical and financial outcomes.<sup>8</sup>

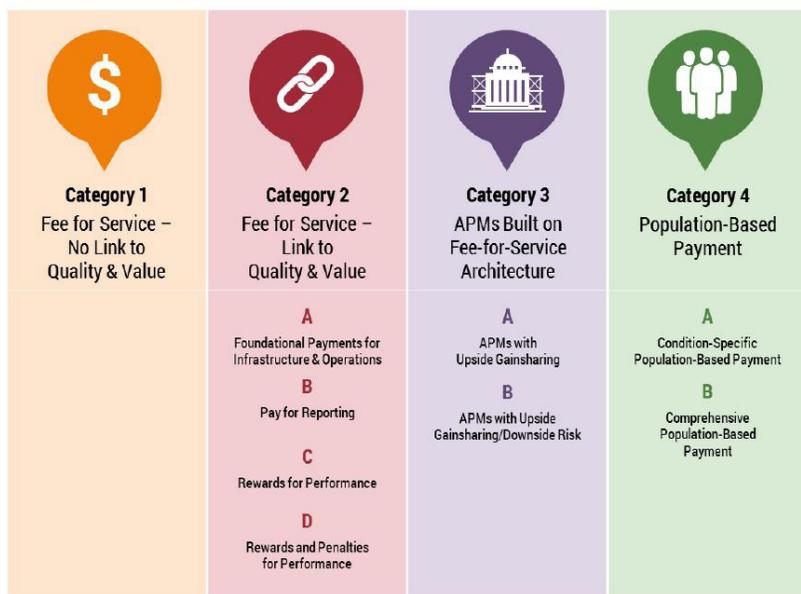
**Risk Adjustment:** Risk adjustment is an actuarial methodology used to calibrate payments (i.e., health care costs) based on the relative health of the at-risk population. Risk adjustment methodologies often use a patient's age, gender, as well as medical diagnoses and prescription medication history, and other factors to assess patient risk. Risk adjustment methodologies are used to set benchmarks, adjust payer payments, and evaluate provider/practice performance.<sup>8</sup> Risk adjusted costs normalize costs for medical complexity to facilitate more meaningful comparisons across practices and providers.

**Total Cost of Care (TCOC):** A broad indicator of spending for a given population (i.e., payments from payer to provider organizations). TCOC includes all spending associated with caring for a defined population, including provider and facility fees, inpatient and

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## PAYMENT MODELS

**Alternative Payment Models:** More advanced value-based contracting models where providers assume increased provider accountability for both quality and total cost of care, with a greater focus on management of a population (e.g., shared savings, bundled payments, and capitation).<sup>10</sup> The Health Care Payment Learning and Action Network, a national collaborative of providers, payers, employers, consumer groups and government agencies, has created an Alternative Payment Model Framework to measure, track, and use common terminology to support the transition from fee-for-service to alternative payment models.



ambulatory care, pharmacy, behavioral health, laboratory, imaging, and other ancillary services.<sup>9</sup> Total cost of care may be defined for a particular contract to exclude select services (e.g., behavioral health, pharmaceutical).

**Triple Aim:** A framework developed by the Institute for Healthcare Improvement that aims to simultaneously improve the patient experience of care, improve the health of populations, and reduce per capita costs of care.<sup>11</sup>

**Bundled Payments (e.g., Episode-based Payments):** A reimbursement methodology with a fixed payment for all services associated with an episode of care. Bundled payments motivate providers to keep costs of care low while maintaining or improving quality. If costs

exceed the fixed amount, the provider is held financially responsible for the difference (i.e., providers are not paid more). However, when clinical outcomes are good and the costs are kept low, providers are eligible to share in the financial gains.<sup>12</sup>

**Capitated Payments (e.g., Population-based Payments, Global Payment):** Reimbursement methodology where payments are paid on a per-member-per-month (PMPM) basis. Providers are paid a fixed-rate per member to cover a set of services for a specified population. Capitated payments are often made for all health care services but select services (e.g., behavioral health, pharmaceutical) may be carved out. Providers assume full financial risk and are responsible for costs exceeding the fixed

capitated amount but also receive full financial gains when costs are less than the fixed amount. In this model, providers accept full accountability for managing the total cost of care, quality, and outcomes for a defined patient population across the full continuum of care.<sup>4</sup>

**Fee-for-service (FFS) Payments:** A reimbursement system where providers are paid based on the volume of services delivered (e.g., visits, tests, treatments, procedures). In a FFS system, there is no incentive to prevent services with more effective coordination and management.<sup>11</sup>

**Pay-For-Performance:** An incentive opportunity for providers to receive additional reimbursement for meeting defined quality and/or efficiency performances targets. Pay-for-performance incentives are typically associated with existing fee-for-service contracts. Pay-for-performance is sometimes used as an umbrella term for initiatives aimed at improving the quality, efficiency, and overall value of health care.<sup>11</sup>

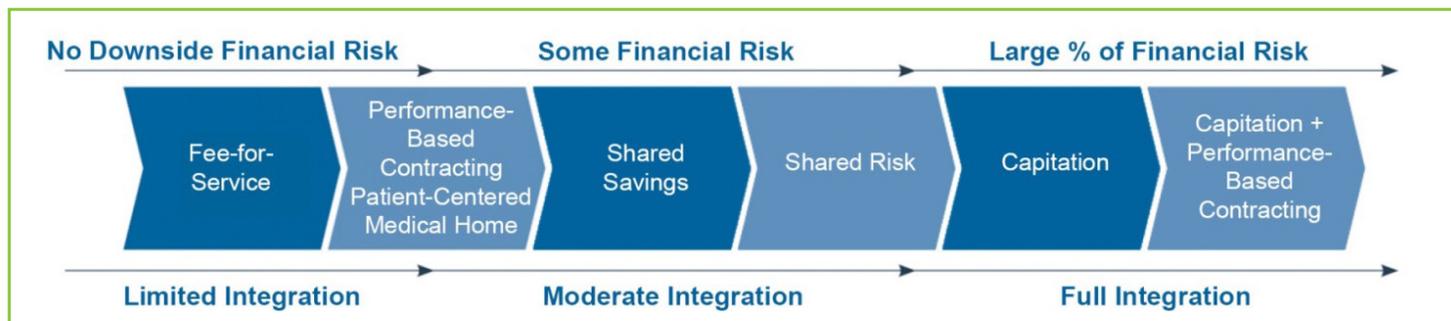
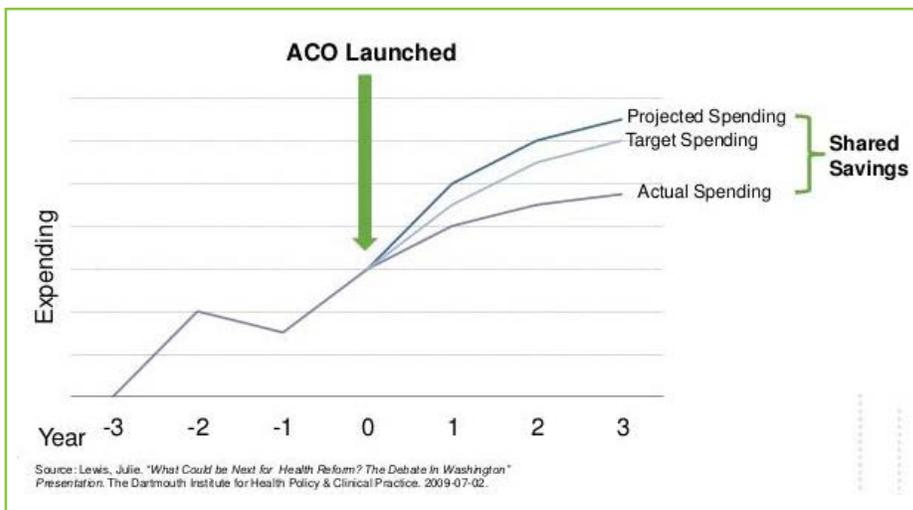
**Shared Risk - Downside Risk:** In a downside risk contract, providers share in the savings and potential losses. When the total cost of care is greater than the projected budgeted costs, providers are responsible for a defined percentage of the excess costs. Typically, providers assume downside risk for an opportunity for greater financial rewards (e.g., a higher defined percentage of shared savings).<sup>9</sup>

**Upside Risk (e.g., Upside Gainsharing):** In an upside risk contract, providers share in the savings and not the risk of loss. When the total cost of care is lower than projected budgeted costs, providers receive a defined percentage of the difference between actual costs and budgeted costs (shared savings). However, if the actual total cost of care exceeds the projected budgeted cost, providers are not responsible for the difference.<sup>9</sup>

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**Shared Savings:** A reimbursement methodology that evaluates providers on quality and cost of care. Shared savings contracts often include quality targets that must be achieved to be eligible for shared savings. When the actual total cost of care is lower than the projected budgeted cost of care, shared savings are achieved. Providers receive a defined percentage of the savings as defined in the contract.<sup>9</sup> Shared savings contracts give providers an opportunity to share in the savings they generate. In contrast, if savings were achieved within a fee-for-service contract, all savings would accrue to the payer.

**Value-based Care:** A general term used to describe new payment models where providers are paid for keeping people healthy rather than the volume of services delivered. Value-based care arrangements can span from pay-for-performance contracts built on fee-for-service architecture to full capitation contracts with comprehensive population-based payments paid on a per-member-per-month basis.<sup>11</sup>



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