

## eeds™ is economical

Just like everything else, *eeds* pricing is simple. There are no user station fees. Here are the fees you'll be responsible for:

### 1. TERMINAL LEASE

The swipe terminals are leased at \$100/each per year.

### 2. SWIPE CARDS

The swipe cards are purchased for \$2 each.

### 3. ADMINISTRATIVE FEE

Option #1: Flat fee of \$1000/year

Option #2: Per Physician Fee (\$35-\$15)

Either option allows access by as many as many event coordinators as you permit. Also, there is no limit to the number of events you can track per year.

Option #1 is best if you're on a tight budget and want to share some of the cost with your attendees. Because we're offering such a low price, your coordinators won't be able to generate transcripts for attendees. Under this option your attendees must purchase an *eeds* subscription (\$20-\$40) when they want to view their annual attendance transcripts. Attendees may download one event certificate per day for free without a subscription.

Option #2 may be the best solution for your organization if you are willing to pay for your physicians' subscriptions. The recurring cost will be higher, but both you and your physicians will have full access to attendance reports and transcripts. See the feature grid on the next page for more information.

## Comparison of administrative fee options

	Option #1 (flat fee)	Option #2 (per physician fee)
Free Support and Training	✓	✓
Access For Unlimited Number Of Event Coordinators	✓	✓
Track Unlimited Number Of Events	✓	✓
Upload Course Materials	✓	✓
Online Evaluations	✱	✓
Online Disclosures	✓	✓
Automated Outcome Study	✱	✓
Coordinators Can Generate Transcripts		✓
Physicians Can Generate Transcripts At No Cost		✓
Enduring Material	✱	✓

✱ — Optional with additional fee

The easy and  
economical  
C.E. solution

# Education Sponsors

If you have any questions  
call us at 828-252-0233  
or visit [www.eeds.com](http://www.eeds.com)

[www.eeds.com](http://www.eeds.com) • 828.252.0233  
P.O.Box 8220, Asheville, NC 28814

**eeds™**  
Electronic Education  
Documentation System



# eeds™ is easy

1

## ENTER EVENT INFO

Prior to the event, the coordinator enters information about the event (title, speaker, objectives). Here you can choose if you want to utilize an online evaluation.

2

## SETUP TERMINAL

Before the event, the coordinator will push the "setup" key on the terminal and enter the 4-digit event number.

3

## ATTENDEES SWIPE-IN

When they swipe their eeds card, the terminal says "Thanks for attending Dr.Smith."

4

## TRANSMIT ATTENDANCE INFORMATION

After the event, plug the terminal into a phone line and push the "send" button. After transmission, attendance data is live on the web in 5 minutes.

5

## ONLINE EVALUATION\*

If you choose, the system will automatically send a link to attendees to fill out an online evaluation. Upon the completion of the evaluation, they may print an attendance certificate.

\*with Option #2 (see back).

6

## GET REPORTS

A wide array of online reports are available. Get data for a particular event or aggregate data for the whole year.

## Other time-saving features

### ONLINE SPEAKER DISCLOSURES

eeds will assist you in collecting your required disclosure forms by sending the speaker an email with a link to the online disclosure system. It's a huge time saver for you and the speakers who enjoy the online process because it can be completed much faster than typical paper forms!

### AUTOMATED OUTCOME STUDIES\*

Want to know what effect your educational event actually had on patient practice? With eeds, you can find out! Our innovative outcome study feature will automatically survey a percentage of your attendees after the event to assess the effect it had on their practice. No other product makes collecting outcome data this easy!

\*with Option #2 (see back).

